

**City of Scottsdale
Enhanced Municipal Services District Commission
Meeting Agenda
Financial Services Conference Room
7447 E. Indian School Road, Suite #210
Scottsdale, Arizona 85251**



Monday, July 12, - 8:00 AM – 10:00 AM

Commissioners

William Gookin, Jr.
Marilynn Atkinson
Bambi Johnson

Paul Piazza
Anselm Bischoff
Todd Iacono
Steven Scholz

1. Call to Order
2. Roll Call
3. Adopt Framework for Marketing Plan for Fiscal Year 2005 Action
Staff will facilitate a discussion about the objectives for the FY05 marketing plan. Olson Communications, Inc. will be in attendance. The Commission will be asked to adopt the framework for the plan so that Olson may use that document to develop a draft marketing plan for the commission's review at it's next meeting on Wednesday, July 21, 2004 – John C. Little, Jr., Downtown Group
4. Items from the Floor
Citizens may complete a Citizen Comment card before or during this meeting. This time is reserved for citizen comments regarding non-agendized items. No official action can be taken on these items. Speaker limit: 3 minutes
5. Adjournment

*The Commission cannot discuss or vote on items not on the agenda, including items brought up as Commission or public comments. If action by the Commission is needed, the item should be placed on the next meeting's agenda to be consistent with the Arizona Open Meetings Law.



Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Michelle Korf at 480-312-2638, or email mkorf@scottsdaleaz.gov. Requests should be made as early as possible to allow time to arrange accommodations.